

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494671-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Jamestown Associates
 Attention: Accounts Payable
 5 Mapleton Road, Suite 300
 Princeton, NJ 08540
 USA

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Roraback For Congress	ANDREW RORABACK COI	

Flight Dates	Order #	Alt Order #
10/29/12 - 11/05/12	494671	06327938

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/02/12	Eyewitness News	6:30am - 7am	MTWTF--	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 6:41 AM Eyewitness News 6:30am - 7am :30 ARES1029H \$1,900.00 NM 2 WFSB Th 11/01/12 6:59 AM Eyewitness News 6:30am - 7am :30 ARES1029H \$1,900.00 NM									
2	10/29/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 11/01/12 CBS: THE EARLY SHOW 7am - 9am :00 \$1,300.00 NM See MG 2.3 1 WFSB F 11/02/12 CBS: THE EARLY SHOW 7am - 9am :00 \$1,300.00 NM Credited 3 WFSB M 11/05/12 8:29 AM CBS: THE EARLY SHOW 7am - 9am :30 ARES1029H \$1,300.00 NM MG for 2.2 11/01									
4	10/29/12	11/02/12	9am-10am	9am - 10am	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/29/12 10:00 AM 9am-10am 9am - 10am :30 ARMO1003H \$850.00 NM 5 WFSB Tu 10/30/12 9:42 AM 9am-10am 9am - 10am :30 ARES1029H \$850.00 NM 4 WFSB W 10/31/12 9:27 AM 9am-10am 9am - 10am :30 ARES1029H \$850.00 NM 2 WFSB Th 11/01/12 9:58 AM 9am-10am 9am - 10am :30 ARES1029H \$850.00 NM 1 WFSB F 11/02/12 9am-10am 9am - 10am :00 \$850.00 NM Credited									
5	10/29/12	11/02/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 ARMO1003H \$1,200.00 NM									

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Newark, NJ 07188-0034

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Roraback For Congress	ANDREW RORABACK COI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/29/12	11/02/12	Eyewitness News	11PM - 11:35PM	MTWTF--	:30	2	\$3,300.00	NM
10/29/12 11/04/12 MTWTF-- 2 \$3,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 10/30/12 11:24 PM Eyewitness News 11PM - 11:35PM :30 ARES1029H \$3,300.00 NM									
2 WFSB W 10/31/12 11:13 PM Eyewitness News 11PM - 11:35PM :30 ARES1029H \$3,300.00 NM									
13	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$3,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$3,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 11/05/12 11:23 PM Eyewitness News 11PM - 11:35PM :30 ARES1029H \$3,300.00 NM									
14	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Su 11/04/12 9:56 AM CBS Sunday Morning 9:00am - 10:30am :30 ARES1029H \$1,800.00 NM									
Total Spots							25		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$52,200.00
<u>Agency Commission</u>	\$7,830.00
<u>Net Amount Due</u>	\$44,370.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

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